AMERICAN AIRLINES FEDERAL CREDIT UNION
"WHAT'S YOUR GOAL, PASSION OR THING" CONTEST/DRAWING
OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR CLAIM PRIZE. Void where prohibited.

ELIGIBILITY: The "WHAT'S YOUR GOAL, PASSION OR THING" Contest/Drawing is open only to legal residents of the fifty (50) United States who are at least eighteen (18) years old and are a member in good standing of American Airlines Credit Union at the time of entry. Employees of American Airlines Credit Union, contractors, directors, officials, committee members, and parents and immediate family (spouse, parents, siblings and children) and household members of such employee are not eligible. Subject to all applicable federal, state and local laws and regulations. Winning a prize is contingent upon fulfilling all requirements set forth herein. Void in Puerto Rico, Virgin Islands and where prohibited or otherwise restricted by law.

SPONSOR: American Airlines Credit Union is the sole sponsor ("Sponsor") of the "WHAT'S YOUR GOAL, PASSION OR THING" Contest/Drawing ("Contest") whose business address is MD 2100, PO Box 619001, DFW Airport, TX 75261-9001.

TO ENTER: Between July 15, 2013 and September 30, 2013 (the "Contest/Drawing") visit OwnerRewards.AACreditUnion.org and complete an official entry form. The entry form may request entrant information such as entrant's first and last name, e-mail address, telephone number, city and state of residence and zip or postal code. Entrant must complete the entry form with all the required information for the entry to be eligible. Additionally, the entry form will require the entrant, during the Contest/Drawing Period, to submit a story. The story may be submitted as an essay, photo, video or combination. All entries must be received by 11:59 p.m. CST on September 30, 2013. Once submitted, all entries become the exclusive property of Sponsor and will not be acknowledged or returned. Limit one (1) entry per membership account.

All essay, story or video entries are eligible for the 'Grand Prize', 'First Prize' and 'Second Prize'. Entries will be judged by a committee. Each entry will be automatically entered into one (1) monthly drawing for the 'Monthly Prize'. No purchase necessary to be eligible for the 'Monthly Prize'. Receive an entry by submitting one (1) 3x5 note card with your complete name, address, city, state, zip, telephone number and valid email address to the following address and must be postmarked (by USPS) no later than 11:59 p.m. CST on September 30, 2013. Mail to: American Airlines Credit Union, "WHAT'S YOUR GOAL, PASSION OR THING" Contest/Drawing, MD 2100, P.O. Box 619001, DFW Airport, TX 75261-9001. Limit one (1) "Monthly Prize" entry per calendar month per member. No more than one (1) entry per envelope.

JUDGING: The judging committee will review all story submissions submitted as an essay, photo or video. Entries will be judged on originality, clarity of message and relevancy to American Airlines Credit Union's mission. The decision of the judges is final. Three (3) winners will be chosen to receive the Grand Prize, First Prize and Second Prize. The winners will be required to sign an affidavit of eligibility that affirms that he/she has complied with these rules and must be completed, signed and returned within seven (7) calendar days from date of issuance, or the Prize will be forfeited and awarded to an alternate winner. If any Prize, Prize notification or attempted notification is returned undeliverable, the Prize will be forfeited and awarded to an alternate winner. If a winner cannot be contacted within five (5) business days of the drawing date, the prize will also be forfeited and an alternate winner will be selected.

DRAWING: A monthly drawing will be conducted from among all eligible entries received during each calendar month. An American Airlines Credit Union representative will randomly draw one (1) entry per month for a total of three (3) winners. The drawing will take place on or before the 10th of the following month in which the entries were received. Winner need not be present to win and will be notified by phone, email, if available, and/or traceable express mail. The winner will be required to sign an affidavit of eligibility that affirms that he/she has complied with these rules and must be completed, signed and returned within seven (7) calendar days from date of issuance, or the Prize will be forfeited and awarded

to an alternate winner. If any Prize, Prize notification or attempted notification is returned undeliverable, the Prize will be forfeited and awarded to an alternate winner. If a winner cannot be contacted within five (5) business days of the drawing date, the prize will also be forfeited and an alternate winner will be selected. Void where prohibited by law.

PRIZES:

Grand Prize: $1500 AAVacations℠ Gift Certificate
1st Prize: 16GB Apple® iPad Wifi + 3G (Value : $629)
2nd Prize: $200 deposited into member's Share Account
Monthly Prize (5 Total): $50 Visa® Gift Card

ODDS: Odds of winning depend on the total number of entries received. Winners need not be present to win.

RELEASE: By accepting prize, winner agrees to release and hold harmless Sponsor and their respective subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action arising out of participation in the contest/drawing or receipt or misuse of any prize.

The Released Parties are not responsible or liable for any incorrect or inaccurate entry information, and assume no responsibility for (i) failure of any entry to be received by Sponsor (ii) theft or destruction of, tampering with, or alteration of entries and/or entry information or (iii) entries which are late, lost, stolen, damaged, illegible, unintelligible and/or postage due (or any combination thereof). By entering, entrants agree to comply with these rules. Any entrant who attempts to tamper with this in any way shall be disqualified. Additional restrictions may apply.

USE OF DATA: Winners agree to allow American Airlines Credit Union use of winner's name, likeness, photograph, voice opinions and hometown and state for promotional purposes in any media, worldwide, without further payment or consideration.

OTHER CONDITIONS: All federal, state and local laws and regulations apply. American Airlines Credit Union will report all Prize winnings to the appropriate state and federal agencies as required by applicable law. Any incentives or monies received in association with this contest/drawing may be subject to IRS reporting requirements. Recipients are responsible for income tax liability, if any. Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify or suspend this Contest/Drawing or any portion hereof, or to disqualify any individual implicated in any of the following actions, if for any reason: (a) tampering, unauthorized intervention, actions by entrants, fraud, technical failures, or any other causes which, in Sponsor's sole opinion, corrupt or affect the administration, security, fairness, integrity or proper conduct of the Contest/Drawing, or (b) the Contest/Drawing is otherwise not capable of running as planned by Sponsor.

WINNERS' LIST: For a list of winners, send a self-addressed, stamped envelope by November 30, 2013 to American Airlines Credit Union, "WHAT'S YOUR GOAL, PASSION OR THING", MD 2100, PO Box 619001, DFW Airport, TX 75261-9001.

ADMINISTRATOR: American Airlines Credit Union, MD 2100, PO Box 619001, DFW Airport, TX 75261-9001.

DISPUTES: As a condition of participating in this Contest, participant agrees that any and all disputes that cannot be resolved between the parties, and causes of action arising out of or connected with this Contest, shall be resolved, exclusively, before a court located in the County of Tarrant, State of Texas having competent jurisdiction and the laws of the State of Texas without regard for doctrines of Conflict of Law shall apply. Further, in any such dispute, under no circumstances will participant be permitted to obtain awards for, and hereby waives all rights to claim punitive, incidental or consequential damages, or any other damages, including attorneys' fees, other than participant's actual out-of-pocket expenses (i.e.,

costs associated with entering this Contest), and participant further waives all rights to have damages multiplied or increased.

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